



SERCAP's Water Is Life! Event Corporate Sponsorship Levels

2024 Sponsorship Levels & Benefits	Blue \$500	Silver \$1K	Crystal \$2.5K	Platinum \$5K	Diamond \$10K
Logo on SERCAP Website/WIL! Event Page. Logo will link to your website.	X	X	X	X	X
1/4 Page Ad in Program.	X				
1/2 Page Ad in Program.		X			
Full Page Ad in Program.			X		
Full Page Ad in Program (Inside Front or Back Page, Limit of 2).				X	
Full Page Ad in Program - Back Page of Program and Name/Logo on Front Page, (Limit of 1).					X
Logo in Water Is Life! Event Slideshow.	X	X	X	X	X
Logo/Name in Waterways & Empowering Communities Email Blasts (1,700+ Contacts).	X	X	X	X	X
Logo Recognition of Sponsorship on all SERCAP Social Media Platforms.	X	X	X	X	X
Four (4) Complimentary Seats to the Water Is Life! Celebratory Banquet.	X	X			
One Complimentary Table of Eight (8) at the Banquet, and Table Stand with Your Logo.			X	X	X
Logo Recognition on Water Is Life! Art Contest Winner Certificates, given to 1st and 2nd Place Student Winners in each of SERCAP's seven (7) states.			X		
Logo Placement on Water Is Life! 12-Month Calendar, given to each guest attending the event.			X	X	X
Prominent Logo Placement on Water Is Life! 12-Month Calendar, given to each guest attending the event.					X
Invitation to Speak at Podium during Event.				X	X
Invitation to Share 30 Second Video during Event.				X	
Invitation to Share 60 Second Video during Event.					X
Logo Placement on Media Sponsor Outlets (Live TV, Website), where available.				X	X
Naming Opportunity: Your Company Presents WIL!					X
Press Release and Email (1,700+ Email Contacts) announcing Sponsorship.					X
Photo Backdrop with Logo at Water Is Life! Celebratory Banquet.					X

Please let us know if there are additional branding or marketing opportunities you would like to discuss. SERCAP will gladly work with you and your company to do our best to make accommodations!