



Sponsorship Levels & Benefits for New 2026 Water Is Life Sneaker Ball!

2026 Sponsorship Levels & Benefits	Blue \$500	Silver \$1K	Crystal \$2.5K	Platinum \$5K	Diamond \$10K	Lead \$25K
Logo on SERCAP Website/Event Page with Link to Your Website.	X	X	X	X	X	X
Logo and Sponsorship Recognition on Event Marketing Materials.	X	X	X	X	X	X
Logo in Empowering Communities Email Newsletter (1,700+ Contacts).	X	X				
Featured Ad in Empowering Communities Email Newsletter (1,700+ Contact).			X	X	X	X
Logo Recognition on SERCAP's Social Media Platforms	X	X				
Featured Post on SERCAP's Social Media Platforms			X	X	X	X
Press Release and Email (1,700+ Email Contacts) announcing Sponsorship to Local Media.					X	X
Naming Opportunity: Your Company Presents the New Event						X
One (1) Ticket to Event	X					
Two (2) Tickets to Event		X				
Four (4) Tickets to Event			X	X		
Eight (8) Tickets to Event					X	X
Dedicated/Reserved Table at Event.						X
Opportunity to be a Judge for the Sneaker Contest!				X	X	X
Invitation to Show 30 Second Video at Event.					X	
Invitation to Show 60 Second Video at Event.						X
Opportunity to Speak at Event - 2 Minutes or Less.						X