



Sponsorship Levels & Benefits for New 2026 Water Is Life Sneaker Ball!

| 2026 Sponsorship Levels & Benefits | Blue \$500 | Silver \$1K | Crystal \$2.5K | Platinum \$5K | Diamond \$10K | Lead \$25K |
|--|------------|-------------|----------------|---------------|---------------|------------|
| | | | | | | |
| Logo on SERCAP Website/Event Page with Link to Your Website. | X | X | X | X | X | X |
| Logo and Sponsorship Recognition on Event Marketing Materials. | X | X | X | X | X | X |
| Logo in Empowering Communities Email Newsletter (1,700+ Contacts). | X | X | | | | |
| Featured Ad in Empowering Communities Email Newsletter (1,700+ Contact). | | | X | X | X | X |
| Logo Recognition on SERCAP’s Social Media Platforms | X | X | | | | |
| Featured Post on SERCAP’s Social Media Platforms | | | X | X | X | X |
| Press Release and Email (1,700+ Email Contacts) announcing Sponsorship to Local Media. | | | | | X | X |
| Naming Opportunity: Your Company Presents the New Event | | | | | | X |
| One (1) Ticket to Event | X | | | | | |
| Two (2) Tickets to Event | | X | | | | |
| Four (4) Tickets to Event | | | X | X | | |
| Eight (8) Tickets to Event | | | | | X | X |
| Dedicated/Reserved Table at Event. | | | | | | X |
| Opportunity to be a Judge for the Sneaker Contest! | | | | X | X | X |
| Invitation to Show 30 Second Video at Event. | | | | | X | |
| Invitation to Show 60 Second Video at Event. | | | | | | X |
| Opportunity to Speak at Event - 2 Minutes or Less. | | | | | | X |

Please let us know if there are any additional branding or marketing opportunities you would like to discuss. SERCAP will gladly work with you and your company to do our best to make accommodations!