



Sponsorship Levels & Benefits for New 2026 Water Is Life Sneaker Ball!

2026 Sponsorship Levels & Benefits	Blue \$500	Silver \$1K	Crystal \$2.5K	Platinum \$5K	Diamond \$10K	Lead \$25K
Logo on SERCAP Website/Event Page with Link to Your Website.	X	X	X	X	X	X
Logo and Sponsorship Recognition on Event Marketing Materials.	X	X	X	X	X	X
Logo in Empowering Communities Email Newsletter (1,700+ Contacts).	X	X				
Featured Ad in Empowering Communities Email Newsletter (1,700+ Contact).			X	X	X	X
Logo Recognition on SERCAP's Social Media Platforms	X	X				
Featured Post on SERCAP's Social Media Platforms			X	X	X	X
Press Release and Email (1,700+ Email Contacts) announcing Sponsorship to Local Media.					X	X
Logo Recognition in Event Program.	X					
Business Card Sized Ad in Event Program.		X				
1/4 Page Ad in Event Program.			X			
1/2 Page Ad in Event Program.				X		
Full Page Ad in Event Program.					X	
Full Page Ad in Program - in Prime Location, such as: Back Cover, etc.						X
Naming Opportunity: Your Company Presents the New Event						X
Two (2) Tickets to Event	X	X				
Four (4) Tickets to Event			X	X		
Eight (8) Tickets to Event					X	X
Dedicated/Reserved Table at Event.					X	X
Opportunity to be a Judge for the Sneaker Contest!				X	X	X
Invitation to Show 30 Second Video.					X	
Invitation to Show 60 Second Video.						X
Opportunity to Speak at Event - 2 Minutes or Less.						X

Please let us know if there are any additional branding or marketing opportunities you would like to discuss. SERCAP will gladly work with you and your company to do our best to make accommodations!